

## Ameren Illinois Smart Thermostat Initiative Fact Sheet

### Overview

- Ameren Illinois is partnering with the Environmental Law and Policy Center (ELPC) and leading brands (ecobee and Nest) to announce an ambitious initiative aimed at putting 300,000 smart thermostats in residences and businesses across the Ameren Illinois service territory.
- Residential customers can receive a \$100 instant rebate coupon and redeem it with participating retailers at checkout to save on select ENERGY STAR® certified smart thermostats.
  - Retailers participating in the instant rebate include: Abt/Abt.com, Nest.com, Ecobee.com and Lowe's/Lowe's.com.
- In addition, income-qualified customers can obtain a smart thermostat and have it installed for free by completing a home energy audit offered by Ameren Illinois and its Program Allies.
- Application forms for the home energy audit and additional information on both instant and mail-in rebates are available at [www.AmerenIllinoisSavings.com](http://www.AmerenIllinoisSavings.com) or by calling 866-838-6918.
  - To be eligible for any rebate, a customer's primary heating source must be supplied by Ameren Illinois (either natural gas or electric).
- To make the process even easier, Ameren Illinois will soon launch an online marketplace. The online marketplace will allow customers to purchase smart thermostats (as well as other smart equipment) directly through the Ameren Illinois marketplace website and have it delivered to their home.
- Easy to operate and install, the use of smart thermostats can help customers control their usage and save between 10-15 percent on their heating and cooling bills.\*  
*(\*Exact savings depend on individual usage.)*
- What makes smart thermostats "smart" is their ability to learn preferences and adjust home temperatures based on whether the user is home or away.
- While a manual thermostat might sit on 78 degrees all day during the summer, a smart thermostat will automatically bump up a few degrees when it senses people are out of the home, helping the homeowner to conserve energy and save money. This also helps to reduce overall strain on the electric grid.
- While some smart thermostats do not require WIFI to operate the heating and cooling system, those with WIFI and a smartphone have the ability to connect with their thermostat on the go via a mobile companion app. Users can keep an eye on their thermostat and home temperature, regardless of whether they are at work or on the beach.
- Many smart thermostat models notify the user of energy-saving behaviors and offer tips in easy-to-read monthly energy reports to help achieve even better energy savings.



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